

# 2024 Annual Work Plan

January 1, 2024 – December 31, 2024

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#### Function of the Clark Conservation District

The function of Clark Conservation District is to obtain and coordinate technical, financial, and educational resources to support the needs of the people of Clark County in their efforts to voluntarily conserve and restore soil, water, and other natural resources. Clark Conservation District is a voluntary and non-regulatory political subdivision of the State of Washington with authorities, powers, and structure contained in RCW 89.08.

#### Mission of the Clark Conservation District

Clark Conservation District works with individuals and communities to conserve and manage our natural resources through education and voluntary conservation practices for the benefit of present and future generations.

#### Vision for the Clark Conservation District

- We envision a district where our natural resources prosper for current and future generations through sustainable stewardship of our forests, farmlands, soil, water, and habitats across Clark County.
- We envision a culture of voluntary stewardship of our natural resources, built through relationships and partnerships.
- We envision being a well-known resource for the residents of Clark County.
- We envision having sustainable and consistent funding to achieve our mission.

#### Values of the Clark Conservation District

- We value helping people to conserve, protect, and enhance natural resources for current and future generations.
- We believe voluntary conservation programs should be locally-led, educational, economically feasible, equitable, and sustainable over the long term.
- We value increasing the viability of working lands for agricultural and timber production.
- We value serving our diverse community.
- We value honesty, integrity, and fairness in all we do.
- We value being financially responsible and accountable.
- We value fostering partnerships to leverage our resources and impacts.



## Priorities, Goals, and Strategies

### Natural Resource Priorities, Goals, and Actions

The natural resource priority areas for Clark Conservation District are:

- Water Quality and Quantity
- Habitat Conservation and Restoration
- Producer and Working Lands Support

#### **Water Quality and Quantity**

Water impacts every area of life, and improving this resource is paramount. Declining water quality and quantity stem from a wide range of sources, including stormwater runoff (nutrients, bacteria, sediment), increasing impervious surfaces (development), climate change, and habitat conversion (loss of riparian vegetation, forests, oak woodlands, pasture, etc.). Clark CD will work with district residents and landowners to implement conservation practices that improve the water quality and increase the water quantity in Clark County.

| Water Quality and Quantity - Goals and Actions                                |   |  |  |  |  |
|---|---|--|--|--|--|
| Goals Correspond to goals in Five Year Plan                                   | Actions   |  |  |  |  |
| Reduce surface     and groundwater     impacts due to     land use practices. | <ul> <li>a. Provide technical assistance and support in applying BMPs to agricultural and livestock land-use practices for landowners and operators, including riparian buffer plantings, fencing, mud and manure management and others as applicable.</li> <li>b. Provide technical assistance to complete riparian planting plans and provide funding to implement those plans to address water quality impairment parameters, including increased temperature, excess nutrients, excess bacteria; sediment; turbidity, and low dissolved oxygen.</li> <li>c. Provide forest health technical assistance and plans that improve and/or protect water quality in their designs.</li> </ul> |  |  |  |  |
| Promote water quality and water quantity conservation.                        | <ul> <li>a. Expand the Poop Smart Clark Septic Reimbursement Program county-wide.</li> <li>b. Conduct public outreach via events, social media, press releases, website, Clark CD email list, and print media.</li> <li>c. Promote canine waste cleanup campaigns and education.</li> <li>d. Provide education on stormwater management BMPs.</li> <li>e. Outreach to landowners for mud and manure management.</li> <li>f. Continue promoting materials related to the Watershed Stewardship Program.</li> <li>g. Promote water conservation strategies, including residential water savings activities, district-wide.</li> </ul>   |  |  |  |  |



| 3. | Implement a        |
|----|--------------------|
|    | Pollution          |
|    | Identification and |
|    | Correction         |
|    | program to         |
|    | identify and       |
|    | reduce nonpoint    |
|    | pollution sources. |
|    |                    |

- a. Continue to run the Poop Smart Clark PIC program with partners to implement water quality BMPs county-wide.
- b. Continue offering septic system inspections and pumping rebates and provide funding to repair or replace faulty septic systems. Expand the program county-wide.
- c. Incorporate livestock management BMPs and agricultural technical assistance to improve water quality impacts.
- d. Develop and expand district-wide outreach as well as targeted outreach campaigns.

#### **Habitat Conservation and Restoration**

Resilient landscapes support natural systems that humans and wildlife both depend upon. The landscape of our region is diverse and full of critical habitats and ecosystems. We educate and empower land stewards to conserve functional habitat areas and restore degraded landscapes. Clark CD's goal is to maintain and improve local habitat ecosystems while promoting connectivity and inspiring stewardship to ensure viable and self-sustaining natural spaces and wildlife populations now and into the future.

| Habitat Conservation and Restoration - Goals and Actions |   |  |  |  |  |
|--|---|--|--|--|--|
| Goals Correspond to goals in Five Year Plan              | Actions   |  |  |  |  |
| 4. Work to restore degraded habitat County-wide.         | <ul> <li>a. Secure funding and solidify partnerships to fund projects in riparian restoration, pollinator habitat, and wildlife habitat restoration.</li> <li>b. Continue to work collaboratively with our partners to expand the riparian plant propagation program.</li> <li>c. Develop and implement projects in riparian restoration</li> </ul> |  |  |  |  |
|  | <ul> <li>work.</li> <li>d. Cultivate landowner relationships and develop projects to improve resource concerns and address landowner goals.</li> <li>e. Promote habitat connectivity and provide input to habitat conservation efforts in planning.</li> </ul>  |  |  |  |  |
| 5. Open anadromous fish habitat.                         | <ul> <li>a. Promote the Family Forest Fish Passage Program<br/>(FFFPP) and remove at least one fish barrier.</li> </ul>   |  |  |  |  |
| 6. Promote the use of native plants.                     | <ul> <li>a. Hold the Annual Native Plant Sale - sell 20,000+ native plants in 2024.</li> <li>b. Support private land habitat conservation and backyard habitat programs.</li> </ul>   |  |  |  |  |
| 7. Support the management of invasive weeds.             | a. Maintain close working relationships with other entities engaged in invasive weed control and restoration  |  |  |  |  |



| practices to support the collaborative implementation |
|---|
| of control plans and projects within the district.    |

#### **Producer and Working Lands Support**

Rapid development and population growth have placed increasing pressure on the natural resources of Clark County. As one of the most densely populated and fastest-growing areas in the state, easily buildable flat farmland is in high demand in the area. Clark CD will continue expanding our offerings of technical assistance and best management practice implementation to land managers. We aim to promote viable agriculture, engage urban communities in small-scale agricultural opportunities, and encourage cooperation among stakeholders. By strengthening our connections with agricultural producers and regulatory agencies alike, we will continue serving as a trusted liaison between farmers and those agencies.

| Producer and Working Lands Support - Goals and Actions |    |   |  |  |
|--|----|---|--|--|
| Goals Correspond to goals in Five Year Plan            |    | Actions   |  |  |
| 8. Promote sustainable farm                            | a. | Provide 50 site visits to agricultural producers. |  |  |
| management and soil                                    | b. | Assist producers in complying with local, state,  |  |  |
| conservation by providing                              |    | and federal land use regulations and liaise       |  |  |
| conservation planning and                              |    | between producers and regulatory agencies         |  |  |
| funding for best management                            |    | when requested.                                   |  |  |
| practices to land managers of                          | c. | Develop 10 conservation plans for best            |  |  |
| agricultural operations.                               |    | management practice installation and cost-share.  |  |  |
| 9. Increase technical assistance                       | a. | Secure funding for a forest health and wildfire   |  |  |
| to help forest stewards                                |    | resiliency program.                               |  |  |
| maintain healthy and                                   | b. | Provide 20 site visits to forest landowners to    |  |  |
| economically viable forests                            |    | provide technical assistance for                  |  |  |
| and foster climate change                              | c. | Develop 10 forest stewardship plans with private  |  |  |
| resilience through forest                              |    | landowners for Firewise and forest management     |  |  |
| health enhancement and fire                            |    | BMPs, including improving plant condition,        |  |  |
| hazard reduction.                                      |    | habitat enhancement, sustainable harvest,         |  |  |
|  |    | wildfire prevention, and watershed health.        |  |  |
|  | d. | Promote healthy forest management and             |  |  |
|  |    | firewise practices through public education.      |  |  |
| 10. Support the protection of                          | a. | Continue to work towards facilitating             |  |  |
| critical working lands and help                        |    | conservation easements.                           |  |  |
| reduce land conversion.                                | b. | Leverage expertise from partners to provide       |  |  |
|  |    | information and services to help farms and        |  |  |
|  |    | forestlands be more economically viable.          |  |  |
|  | c. | Continue the equipment rental program.            |  |  |



| 11. Support local food production, consumption, and appreciation. | Strengthen partnerships with local food system organizations and support networking between producers and markets.   |
|---|--|
|   | <ul> <li>b. Establish programming in support of community gardens, school gardens, home-based food production, and/or other urban farm operations.</li> <li>c. Connect farmers to available resources to increase the viability of farming.</li> </ul> |

### Outreach and Education Goals and Actions

Essential to the mission of Clark CD is providing information and awareness about the impacts and tools available to help with natural resource conservation. Working directly with residents and land stewards, sharing information and resources to help with voluntary conservation projects, and raising the broader public appreciation of resource conservation is critical to creating a sustainable and resource-rich district today and into the future.

| Outreach and Education - Goals and Actions  |    |  |  |  |  |
|---|----|--|--|--|--|
| Goals Correspond to goals in Five Year Plan |    | Actions  |  |  |  |
| 12. Increase the public's                   | a. | Leverage our social media presence to build          |  |  |  |
| awareness of the resources                  |    | awareness of our work.                               |  |  |  |
| offered by Clark CD.                        | b. | Coordinate informational presentations to diverse    |  |  |  |
|   |    | groups within the community (neighborhood            |  |  |  |
|   |    | associations, churches, community organizations,     |  |  |  |
|   |    | etc.).   |  |  |  |
| 13. Provide education and                   | a. | Continue in-person and virtual workshops.            |  |  |  |
| solutions-based resources                   | b. | Engage individuals, businesses, and the community    |  |  |  |
| about natural resource                      |    | in active resource conservation efforts and          |  |  |  |
| concerns within the district                |    | practices.   |  |  |  |
| and foster a stewardship                    | c. | In 2024, reach at least 1000 people with             |  |  |  |
| ethic.                                      |    | conservation education activities.                   |  |  |  |
| 14. Work to engage all members              | a. | Build partnerships with groups throughout Clark      |  |  |  |
| of our district by ensuring                 |    | County, focusing on serving diverse populations,     |  |  |  |
| that campaigns and                          |    | including historically underserved farmers, local    |  |  |  |
| resources are accessible to                 |    | tribes, racial and ethnic minorities, and non-native |  |  |  |
| all residents of our district in            |    | English speakers.                                    |  |  |  |
| an equitable and open                       | b. | Provide training resources to ensure outreach is     |  |  |  |
| approach. Intentionally                     |    | conducted in an inclusive and appropriate manner.    |  |  |  |
| target underserved                          | c. | Work with partners to develop effective messaging    |  |  |  |
| communities, particularly                   |    | for target audiences.                                |  |  |  |
| those most prevalent in rural               | d. | Develop relevant multi-lingual resources.            |  |  |  |
| areas.                                      |    |  |  |  |  |



|  | e. Update Clark CD's website as needed to ensure accessible and up-to-date information.  f. Establish an equity-focused community engagement plan. |
|--|--|
| 15. Promote public appreciation for local habitat areas. | a. Model personal pride and appreciation for our county.   |

### District Operations Goals and Actions

Clark Conservation District's operational goals center on developing and maintaining effective and efficient processes and procedures that support Clark CD's programs. With our recent growth in grant funding and increasing number of staff members, solidifying the district's operational procedures and processes is a critical area of focus. Priorities for 2024 include ensuring that our financial processes function smoothly, transparently, and accurately; developing and updating our internal policies and procedures; and improving our grant reporting systems.

Providing the targeted levels of service Clark CD aspires to reach going forward will require strong operational capacity and support. In both the near and longer term, Clark CD is focused on refining the systems that will support staff and district operations to provide the best level of service to our communities.

| District Operations - Goals and Actions     |    |   |  |  |  |
|---|----|---|--|--|--|
| Goals Correspond to goals in Five Year Plan |    | Actions   |  |  |  |
| 16. Begin exploring                         | a. | Promote public support from residents,              |  |  |  |
| opportunities for expanded                  |    | landowners, and partners within the district.       |  |  |  |
| flexible funding, including                 | b. | Work with a diverse set of partners to leverage     |  |  |  |
| engaging with private donors                |    | funds and programs.                                 |  |  |  |
| and assessing the feasibility               | c. | Begin longer-term planning (5-15 years) to outline  |  |  |  |
| of rates and charges.                       |    | a long-term vision, including a funding strategy,   |  |  |  |
|   |    | appropriate staffing plan, strengthening diversity, |  |  |  |
|   |    | equity, & inclusion practices, etc.                 |  |  |  |
| 17. Improve data management                 | a. | Implement a customer relationship management        |  |  |  |
| and internal tracking                       |    | (CRM) software system.                              |  |  |  |
| systems.                                    |    | Continue improving budgeting tools.                 |  |  |  |
| 18. Conduct transparent,                    | a. | Update the district's policy manual.                |  |  |  |
| accountable, and ethical                    | b. | Begin developing and putting into place technical,  |  |  |  |
| operations.                                 |    | administrative, and human resource processes and    |  |  |  |
|   |    | policies documented for all standard operations.    |  |  |  |
|   | c. | Hold fair and transparent elections.                |  |  |  |
| 19. Clark CD Board and Staff                | a. | Ensure ongoing professional development for all     |  |  |  |
| represent our community                     |    | staff positions, including DEI training.            |  |  |  |



| and have the capacity to support its needs.  | <ul> <li>b. Develop and practice inclusive recruitment and hiring strategies.</li> <li>c. Hire to meet the staff identified in <u>Staffing Needs</u>.</li> <li>d. Broaden community outreach and partnerships and explore opportunities to expand the participation of a diverse and active group of Associate Supervisors.</li> </ul> |
|--|--|
| 20. Hold and maintain the physical infrastructure and equipment to suit our growing staff. | <ul> <li>Begin saving funds for a future permanent building<br/>site for the District's office.</li> </ul>   |

# Staffing Needs

| Staffing Needs                     |     |                                     |     |  |
|------------------------------------|-----|-------------------------------------|-----|--|
| Current Staff<br>(January 1, 2024) | FTE | Goal Staff (by December 31, 2024)   | FTE |  |
| Executive Director                 | 1   | Executive Director                  | 1   |  |
| Finance & Operations Manager       | 1   | Conservation Program Director       | 1   |  |
| Special Projects Manager           | 0.4 | Finance & Operations Director       | 1   |  |
| Working Lands Program Manager      | 1   | Project & Development Manager       | 1   |  |
| Habitat Program Manager            | 1   | Communications & Outreach Manager   | 1   |  |
| Community Conservation Lead        | 1   | Riparian & GIS Manager              | 1   |  |
| Communications & Outreach Lead     | 1   | Natural Resource Technician         | 2   |  |
| Natural Resource Coordinator       | 1   | Communications & Outreach Assistant | 1   |  |
| Science Communications Specialist  | 1   | Finance & Operations Technician     | 1   |  |
|                                    |     |                                     |     |  |
| Total Current                      | 8.4 | Total by the end of 2024            | 10  |  |



# Clark Conservation District: Calendar Year 2024 Budget

| 2024 Annual Budg    |   |             |   |             |
|---------------------|---|-------------|---|-------------|
|                     | Starting Balances & Revenues            |             | Ending Balances & Expenses                    |             |
|                     | Starting Balances -<br>January 1, 2024  | \$ Total    | Estimated Ending Balances - December 31, 2024 | \$ Total    |
|                     | Fund Balance Forward                    | \$300,238   | Fund Balance Forward                          | \$363,703   |
|                     | Operating Account                       | \$178,741   | Operating Account                             | \$185,369   |
|                     | Unassigned Funds                        | \$84,560    | Unassigned Funds                              | \$114,560   |
|                     | Assigned - Vehicle Fund                 | \$55,000    | Assigned - Vehicle Fund                       | \$26,628    |
| Fried Delemans      | Assigned - NACD - TA                    | \$410       | Assigned - NACD - TA                          | \$410       |
| Fund Balances -     | Assigned - Overhead                     | \$38,770    | Assigned - Overhead                           | \$38,770    |
| Not factored into   |   | , ,         | Assigned - Future Building Fund               | \$5,000     |
| total annual budget | Reserve Account                         | \$121,498   | Reserve Account                               | \$178,334   |
|                     | Unrestricted Funds                      | \$1,205     | Unrestricted Funds                            | \$1,205     |
|                     | Restricted - Employee Leave Liability   | \$32,833    | Restricted - Employee Leave Liability         | \$32,833    |
|                     | Restricted- Reserve/Contingency Fund    | \$50,000    | Restricted- Reserve/Contingency Fund          | \$106,836   |
|                     | Restricted - Cliff Homes                | \$37,460    | Restricted - Cliff Homes                      | \$37,460    |
|                     | Projected Revenues                      | \$ Revenue  | Projected Expenses                            | \$ Expenses |
|                     |   |             | Trojected Enpenses                            |             |
|                     | NACD TA - 2022                          | \$10,236    | Salaries & Benefits                           | \$810,120   |
| Federal Funding     | NACD TA - 2023                          | \$73,150    | Administrative (34%)                          | \$273,66    |
| . caciai i ananig   | NRCS RCPP Poop Smart- TA-E (PM)         | \$15,000    | Programs (66%)                                |             |
|                     | NRCS RCPP Poop Smart- TA-I (TA)         | \$21,000    | Supplies for Consumption & Resale             | \$44,648    |
|                     | WSCC Implementation                     | \$124,575   | Cost Share                                    | \$1,147,159 |
|                     | WSCC CREP                               | \$46,342    | Truck Maintenance and Fuel                    | \$6,200     |
|                     | WSCC NRI - Natural Resource Investments | \$96,584    | Equipment and Tools                           | \$113,042   |
|                     | WSCC RCPP Poop Smart                    | \$881,221   | Office and Operating                          | \$70,582    |
|                     | WSCC Salmon Recovery Funding            | \$67,627    | State Sales Tax                               | \$17,288    |
| State Funding       | WSCC Forest Health                      | \$240,832   | Professional Services Expenses                | \$101,936   |
| 1.70                | WSCC Sustainable Farms and Fields       | \$113,200   | Inventory Resale Trees                        | \$37,000    |
|                     | WSCC RPPP (Nursery)                     | \$140,649   | Insurance                                     | \$14,000    |
|                     | WSCC CEP (DEI)                          | \$10,000    | Dues/Registrations/Misc.                      | \$7,444     |
|                     | ECY Poop Smart - EFLR                   | \$146,966   | Travel  | \$13,885    |
|                     | ECY Poop Smart - All County             | \$60,000    | Increase to Unassigned Bank Balance           | \$30,000    |
|                     | RCO - FFFPP - Unrein                    | \$273,642   | Increase to Reserve/Contingency Fund          | \$56,836    |
| 1 1 - 1             | Clark County Ag HCO 2024                | \$20,000    | *NEW* Future Building Fund                    | \$5,000     |
| Local Funding       | LCFRB Poop Smart Lacamas                | \$21,610    |   |             |
| Consuel             | Misc Revenues/Non Revenues              |             |   |             |
| General             | (Retail/Sales/Other)                    | \$84,135    |   |             |
| Account/Other       | Use of Vehicle Fund                     | \$28,372    |   |             |
|                     | Projected Revenue Total                 |             | Projected Expenses Total                      | \$2,475,141 |
|                     | Summary                                 |             |   |             |
|                     | Projected Revenue Total                 | \$2,475,141 |   |             |
|                     | Projected Expenses Total                | \$2,475,141 |   |             |
|                     | Budget Surplus                          |             |   |             |
|                     | Buuget Surpius                          | \$0         |   |             |

This is an estimated budget and is subject to change.

